

# PROVEN PASSWORD POLICIES



If there's a single element of information security that we can point to as being the golden standard, it's passwords. To date, nothing carries more weight than the symbols, numbers, and letters we choose to guard our accounts and protect our data—both at work and at home.

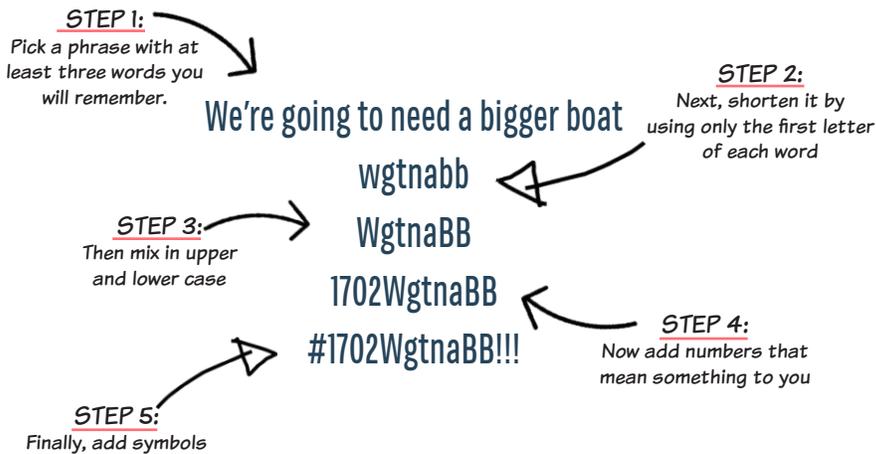
## FIVE INDICATORS OF THE WORLD'S BEST PASSWORDS:



This is why it's so important to carefully create those passwords, and to ensure that they are used once and only once, meaning every account, every login, deserves its own personal passcode!

At work, always follow policy regarding how passwords are generated and stored. And at home, consider developing a password policy for your entire household.

## HOW TO BUILD A STRONG PASSWORD IN FIVE EASY STEPS:



### UNIQUENESS

Using the same password twice is a HUGE security risk. If it gets cracked, criminals will leverage that same code against multiple sites hoping to break through.

### LENGTH

While there is some debate about how many characters should be required, there is no disagreement that longer is stronger. Length is better than randomness!

### SNL

Symbols, numbers, and letters; every password should have a few of each.

### CASES

Mixing up letters with upper and lower case is an easy way to strengthen your password.

### PHRASES

Even better than standard passwords, passphrases (such as a quote from your favorite book or a beloved song lyric) are easy to remember but hard to guess!

## Personal Security



### ARE PASSWORD MANAGERS SAFE?

The short and easy answer is, "Not 100%." There is no such thing as perfect security. But that doesn't mean password managers are unsafe, either. They store and sync your passwords through the cloud, which immediately presents a security risk. We've already seen a few instances of password managers getting hacked and users having their sensitive info out in the open.

But that's a rare situation. What you need to know is that **they are much more secure than having a browser save your passwords, and certainly a much better option than using the same password over and over again.** And, for that matter, most password managers have an option to store locally, eliminating the cloud and any chance that your information can be stolen in the event of a breach. So, in the end, password managers are one of the best tools for improving your personal security. Are you allowed to use a password manager at work or on a work-issued device? Please ask if you're not sure!

TO READ MORE ABOUT WHY YOU SHOULD CONSIDER USING A PERSONAL PASSWORD MANAGER, CHECK OUT THIS BLOG!  
<https://www.thesecurityawarenesscompany.com/2016/11/17/password-managers-yes-theyre-safe-yes-need-one/>